

# Printworks® Restickables™ Repositionable Photo Paper

Please answer all questions about Printworks Restickables Repositionable Photo Paper

- Which product did you purchase?  
 8.5 x 11     4 x 6     4 x 6 Photo Tile
- Where did you purchase Printworks Restickables?  
 \_\_\_\_\_
- Is this the first time you've purchased Printworks Restickables Photo Paper?     Yes     No
- How would you rate the product?  
 Excellent     Good     Fair     Poor
- How would you rate each of the following product features on a scale of 1 = Poor to 5 = Excellent.

Poor Excellent

	1	2	3	4	5
Appearance of Packaging	1	2	3	4	5
Price	1	2	3	4	5
Sheets Per Package	1	2	3	4	5
Paper Finish - Glossy	1	2	3	4	5
Paper Backing	1	2	3	4	5
Product Quality	1	2	3	4	5
Repositionable	1	2	3	4	5
Brand Reputation	1	2	3	4	5
Product Guarantee	1	2	3	4	5
Instructions	1	2	3	4	5

- Have you used other brands of repositionable photo paper?     Yes     No

If yes,

(a) What other brands of repositionable photo paper have you purchased?  
 \_\_\_\_\_

(b) How did Printworks Restickables Photo Paper compare to the other brands?

Better     Equal     Worse

(c) Why? \_\_\_\_\_

- Were you planning to purchase Printworks Restickables Photo Paper?     Yes     No
- What one aspect of the product most influenced your purchase?  
 Unique product     Packaging     Retail Price
- What did you create using Printworks Restickables Photo Paper? (Check all that apply)  
 Printing photos to hang up in home, school or office  
 Printing photos for photo albums     Gift tags  
 Printing photos to frame     Making cards  
 Scrapbooking     Stickers/cutouts  
 Other \_\_\_\_\_
- On which surfaces did you use Printworks Restickables Photo Paper? (Check all that apply)  
 Walls     Refrigerator  
 Scrapbook     Locker  
 Windows     Notebook  
 Mirror     Gift boxes  
 Cards/paper     Other \_\_\_\_\_
- Did you move your photo from one place to another?     Yes     No

- Will you purchase Printworks Restickables Photo Paper again?     Yes     No
- Based on your experience with Printworks Restickables Photo Paper, would you buy other Printworks brand products?     Yes     No

Answer questions 14 and 15 only if you purchased Printworks Restickables Photo Tiles:

- Did you use the downloadable template provided on [www.myprintworks.com](http://www.myprintworks.com)?  
 Yes     No
- Which format did you print?  
 Separate image in each tile  
 Multiples of the same image  
 Single photo to create a mosaic tile effect

Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Demographic Information

For classification purposes only, please tell us about yourself. (Please note all information will remain confidential. Paris will not share your personal information with anyone.)

Age:     Under 13     13-18     19-25  
 26-35     36-45     46-55     Over 55

Gender:     Male     Female

Family Size:     Single     Married  
 Children \_\_\_\_\_ Number of children

## Household income:

under \$25,000     \$25,000-\$50,000  
 \$50,001-\$75,000     \$75,001-\$100,000  
 over \$100,000

## Educational Level:

Not Yet High School Graduate  
 High School Graduate  
 Post High School Education  
 College Graduate  
 Post College Degree

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_

E-Mail \_\_\_\_\_

## Two ways to complete this survey:

- Mail to: Paris Business Products  
 Attn: Survey Department  
 800 Highland Drive, Westampton, NJ 08060
- Fax completed form to: 609-702-5499