

Printworks® Portrait Studio™ Collection

Please answer all questions about Printworks® Portrait Studio™ Collection

1. Which Portrait Studio product did you purchase?
 Canvas Watercolor Artist Matte
2. Retailer's name where you purchased Portrait Studio? _____
3. What price did you pay? \$ _____
4. Is this the first time you have purchased Portrait Studio? Yes No
5. Is this the first time you have purchased a Printworks brand item?
 Yes No

6. What attracted you most to this product? (check only one)
- | | | |
|----------------------------------|--|---------------------------------|
| <input type="checkbox"/> Price | <input type="checkbox"/> Packaging | <input type="checkbox"/> Coupon |
| <input type="checkbox"/> Display | <input type="checkbox"/> Advertisement | <input type="checkbox"/> Brand |

7. How did you become aware of Portrait Studio?
- In the store
- Advertisement
- Sample
- Friend or family member recommended
- Printworks website (www.myprintworks.com)
- Other _____

8. Rate how strongly you agree or disagree with the following statements on a scale of 1= strongly disagree to 5= strongly agree:

The software was easy to download	1	2	3	4	5
The software was easy to use	1	2	3	4	5
The packaging clearly conveyed the product features and how to use them	1	2	3	4	5
The product met my expectations	1	2	3	4	5
I will purchase the <u>same</u> Printworks Portrait Studio product again	1	2	3	4	5
I will purchase a <u>different</u> Printworks Portrait Studio product	1	2	3	4	5

9. I would like to purchase the same Portrait Studio product in (check all that apply): 2"x3" 4"x6" 5"x7" 8"x10" None of these

10. I will recommend Portrait Studio to a friend: Yes No

11. Rate the following on a scale of 1=Poor to 5=Excellent:

Overall product quality	1	2	3	4	5
Appearance of package	1	2	3	4	5
Price/Value	1	2	3	4	5
Sheets per pack	1	2	3	4	5
Quality of printed photos	1	2	3	4	5
Instructions/Quick Start Guide	1	2	3	4	5
Software download	1	2	3	4	5
Software artistic photo effects	1	2	3	4	5
Product guarantee	1	2	3	4	5
Brand reputation	1	2	3	4	5

12. What artistic photo effects and software features did you use in your last printed project? (check all that apply)

- | | | |
|--|---|--|
| <input type="checkbox"/> Oil painting | <input type="checkbox"/> Watercolor | <input type="checkbox"/> Pastel |
| <input type="checkbox"/> Old photo | <input type="checkbox"/> Canvas texture | <input type="checkbox"/> Sandstone texture |
| <input type="checkbox"/> Leather texture | <input type="checkbox"/> Bricks texture | <input type="checkbox"/> Weave texture |
| <input type="checkbox"/> Threshold | <input type="checkbox"/> Film grain | <input type="checkbox"/> Charcoal |
| <input type="checkbox"/> None | <input type="checkbox"/> Other _____ | |

13. Did you use the Easy Fix Wizard prior to any artistic photo effect?
 Yes No

14. How long did it take you to transform and print your last project/image?
 2 min. 3 min. 5 min. 10 min. More than 10 min.

15. What was the photo theme used in your last printed project?
 Child Adult Family or group
 Landscape Sporting event Pet
 Other _____

16. What did you do with your last project/image? (check all that apply)
- Displayed in a frame Hung on wall Displayed at office
- Gave as a gift Put in a scrapbook Put in photo album
- Other _____

17. How did you finish your printed image? (check all that apply)
- Framed without glass Framed with glass
- Matted Mounted on board
- Sprayed with protective lacquer None of these

18. Rate your level of expertise on each of the following on a scale of 1=beginner to 5=expert:

Photographer	1	2	3	4	5
Fine artist	1	2	3	4	5
Crafter	1	2	3	4	5
Computer user	1	2	3	4	5
Photo printing	1	2	3	4	5

19. How frequently do you purchase inkjet photo paper?
 Weekly Monthly Yearly Never buy

20. What inkjet photo paper brand do you purchase most often? (check only one)

- Printworks Kodak HP Canon
- Epson Jet Print 3M Microsoft
- Other _____

Demographic Information

For classification purposes only, please tell us about yourself. (Please note, all information will remain confidential. Paris Business Products will not share your personal information with anyone.)

- Age: 18 and under 19-25 26-35 36-45
 46-55 56-65 66-75 Over 75

- Gender: Male Female

- Family Size: Single Married Number of children _____

Household income:

- Under \$25,000 \$25,000-\$50,000 \$50,001-\$75,000
 \$75,001-\$100,000 Over \$100,000

Highest education level completed:

- Some High School High School Graduate
- Post High School Education College Graduate
- Post College Post College Graduate

Name _____

Street Address _____

City _____ State _____ Zip Code _____

Email: _____

Two ways to complete this survey:

- Mail to: Paris Business Products
Attn: Survey Department
800 Highland Drive,
Westampton, NJ 08060
- Fax completed form to: 609-702-5499