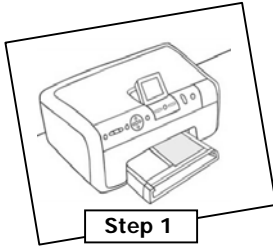


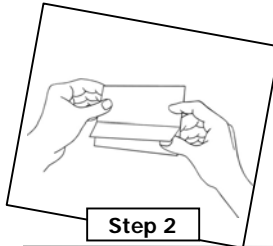
Share-It™ Photo Easels are a great way to instantly display and share digital prints on a shelf, desk or mantel in the home, office or school. Simply print then insert your photo in the Easel for a quick and easy frame. It's refillable so you can change your photos to keep your display fresh and current. And extra Printworks Satin Photo Paper is included making printing and displaying even easier.

3 EASY STEPS



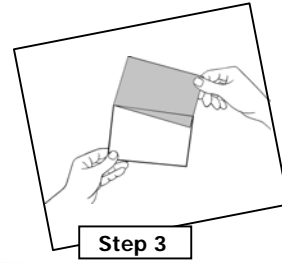
Step 1

Print photo. Follow Photo Paper Printing Instructions included with the photo paper.



Step 2

Open stand on back of easel. Carefully fold along score for both portrait and landscape orientations. For best results, ensure that stand is perpendicular to back of easel.



Step 3

Slide photo through opening. Insert printed photo completely inside pouch watching orientation of photo with stand.

USE & CARE

- Share-It™ Photo Easels make great gifts to family and friends far from home. When mailing, completely insert printed photo into Easel and do not open easel stand before putting inside the envelope.
- Keep Share-It™ Photo Easels out of direct sunlight, heat sources and humid areas. The Photo Easels' crystal-clear surface may become cloudy or slightly yellow if placed in these environments.
- Store any unused Photo Easels in the package to prevent surface scratching and dust accumulation.
- For best results, ensure that each Photo Easel surface and photo are free from dust, grease and fingerprints before inserting printed photo. Clean surfaces with a dry dust cloth.

OTHER IDEAS USING SHARE-IT™ PHOTO EASELS

Photo place settings – Insert a photo of your dinner guest for a unique, holiday table marker.

Wedding & shower photo thank-you notes – Print your shower or wedding photos, insert in Share-It™ Photo Easels and mail to guests as a memorable thank-you. They fit in standard envelopes.

Birth announcements – Send a photo of the newest addition inside a Share-It™ Photo Easel. Graphically add the baby's stats before printing for an all-in-one announcement.

Party invitations – Create a thematic invite with photo and party details printed on photo paper and inside Easel. Displaying the Share-It™ Photo Easel on a desk doubles as a great reminder.