

# Printworks® Portrait Studio™ Collection Artist Matte Photo Paper Printing Instructions

PRINTING IS OUR PASSION

## Secure Download

**NOTE:** Only one software download per email address. Your email address and this passcode entered in the online product registration will allow you secure access to the software download. Go to [www.myprintworks.com/downloads](http://www.myprintworks.com/downloads)

## Important

1. Handle the Portrait Studio Collection Artist Matte Photo Paper on the edges to avoid fingerprints.
2. For best results, test your image printed on regular paper. You may notice minor color shifts from paper to Artist Matte Photo Paper depending on the porosity and quality of your test sheet. See *Printing Your Project* section.
3. Portrait Studio Collection Artist Matte Photo Paper is heavier and thicker than regular photo paper. For best results, use single sheet feeding. It may be necessary to hand feed to ensure that the printer starts the feed process properly. Do not force Artist Matte Photo Paper through printer.
4. Drying time will depend on the inks used, the amount of ink applied and environmental conditions such as humidity. Allow prints to thoroughly dry before stacking or handling.
5. The raised texture side of the Artist Matte Photo Paper is the coated side. Be sure to only print on this side.
6. Store packaged paper flat and in a cool, dry place. Be sure edges are flat before feeding into printer.
7. Only use an inkjet printer. Do not use a laser printer with this paper.

## Software Download

Go to [www.myprintworks.com/downloads](http://www.myprintworks.com/downloads) to download your free copy of the ArcSoft® MediaImpression for Printworks Portrait Studio Collection software. Note that there is one download per email address. You must submit your passcode listed on the top of this page to gain access.

## Using the Software

The Software Quick Start Guide on the reverse will get you started. If you need help, refer to the *Help* menu within the program. It is located in the top right corner of the software window/page.

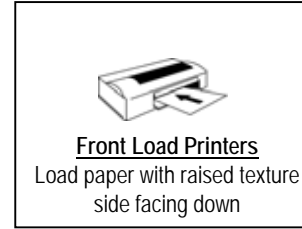
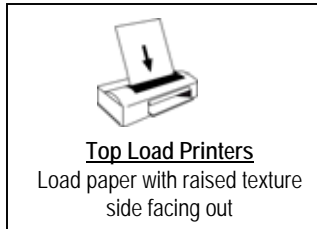
## Printing Your Project

*To achieve optimum results, please read instructions before printing.*

### IMPORTANT! Print a Test Page

Included in your Portrait Studio Collection package are two sheets of everyday-use, matte photo paper to check your transformed image, printer settings and size and location of image before you print on the heavyweight, Artist Matte Photo Paper. This test paper is printable on both sides. *To conserve your printer ink, you can set the print quality to fast or draft mode. Image quality will not be as good when printed in this mode so remember to change the setting back to the recommended one.*

**Load Media** – Load a single sheet of Artist Matte Photo Paper into your printer according to your printer type. Your image is to be printed on the raised texture, coated side:



**Printer Settings** – Printworks Portrait Studio Collection Artist Matte Photo Paper is compatible with all color inkjet printers. Select your printer's settings from the chart below:

Brand	Paper Type	Print Quality	Additional Settings
HP	HP Premium Photo Paper	Best	
Canon	Matte Photo Paper	High	Auto Color Adjustment
Epson	Premium Presentation Paper Matte	Best	PhotoEnhance
Kodak	Auto Select	Best	
Lexmark	Coated Paper	Best	

For printer brands not shown here, refer to your printer's operating manual for instructions on specialty photo paper settings.

## Framing

Portrait Studio Collection photo media has been developed for framing. Remember, there are no rules. Decide where the framed image will be hung and choose materials: mat, glass and spacers (to fit between the glass and print) with archival qualities to increase image permanence.

Lay the print over the frame backer to ensure a flat, even assembly. Select a mat, if desired that highlights the frame and overall image. Use a frame without glass for a true, gallery-quality, non-glare look. Or use glass to help protect the image from dust and harmful UV rays.

## Care of Your Print

Printworks Portrait Studio Collection Artist Matte Photo Paper is made to exacting standards with archival quality materials. You can expect brilliant colors and intense gradations in color when using this paper. Because many inkjet printers use water-based dyes and depending on environmental conditions, the print may fade over time. For more permanent protection of the printed image from temperature, humidity, poor air quality, ultraviolet light and for best overall results, finish your print with a non-yellowing, UV spray lacquer that is solvent-based and readily available at art, craft and photographic supply retailers. Avoid sprays that are latex based.

\* To prolong the life of any print, it is recommended to seal the back of the print with a solvent-based lacquer to protect from humidity, moisture and mold. Many fine art matte prints will be displayed without glass or mat boards, however, when they are used, ensure that only archival quality materials for mats and backings are used.

## For Best Results

1. Select digital images with high resolutions. Most digital cameras today take images that can be printed on 8.5" x 11" paper as long as the camera settings for the original image are high quality, saved in this software in high quality and printed on high quality settings. Leave the *Quality* slider setting between 90 and 100 when saving the image in ArcSoft MediaImpression for Printworks Portrait Studio Collection software.
2. Select images with vibrant color, sharp detail and contrast. Many of the artistic effects transform images with blocks of color but with a lot of tonality to mimic a painterly effect.
3. The supplied test sheets – printable on both sides - will limit any errors with sizing or layout; test often in the designing/editing process to ensure the desired results. If you use all of the supplied sheets, substitute with regular photo paper or inkjet paper.
4. The *Help* screen should address any software functionality questions that you may have when editing, designing or printing your images. The *Help* button is in the top right corner in the software and can be referenced during use.



# Software Quick Start Guide

## Getting Started

1. Go to [www.myprintworks.com/downloads](http://www.myprintworks.com/downloads) to download your free copy of the ArcSoft® MedialImpression for Printworks® Portrait Studio™ Collection software.
2. Follow the easy, download instructions. During the download process, type your Software Download Passcode found on the reverse side of this sheet.

NOTE: You do not have to use the ArcSoft MedialImpression software to print on Printworks Portrait Studio Collection photo media. You can simply use your existing photo editing software to manipulate your digital images. However, the downloadable ArcSoft MedialImpression for Printworks Portrait Studio Collection software provides you with everything you need to quickly transform and easily print your images with 'wow' results.

## Creating Your Masterpiece in Just 3 Steps

### Step 1. Easy Fix



*This tool edits your image for common photo 'fixes' such as red-eye removal, cropping/sizing, color adjusting, image sharpening, etc.*

- A. Click **Easy Fix**.
- B. Image files within a selected folder will show on your monitor as thumbnails. Select the appropriate file folder where image has been saved in the file manager on the left side. Choose the image to be transformed by double-clicking on the image.
- C. **Easy Fix** will show the selected image along with the **Easy Fix** options. Choose the appropriate editing tools by clicking inside the box beside each description or select **Make All Fixes** to execute every tool. Note: You can reset any modification by simply clicking the **Reset** or **Undo** button or move back to the previous tool by clicking the **Back** button.
- D. Click **Save As** when completed to rename the file for access later. Important: Before saving, be certain to type a new file name or the original digital image will be overwritten and cannot be retrieved.

### Step 2. Photo Effects



*This tool transforms your image using dramatic or subtle effects easily and quickly. You can just add texture or layer several effects to create a real masterpiece. The software offers full creativity with your imagination being the only limitation to what you can do.*

- A. Click **Photo Effects**. Note: If you have not selected **Go to Start Page** to see this screen, click **Show More Actions** in the bottom left corner. This will present each of the available photo editing tools in the software, including **Photo Effects**.
- B. Select the file that you wish to transform by double-clicking on the image.
  - Zoom** – Slide toolbar to the right to view image with more detail.
  - Tabs** – Click on **Fine Art Effects** or **Texture Effects** tabs.
- C. On the top, left side click either the **Fine Art Effects** tab or the **Texture Effects** tab to view and try different artistic effects within each. You are not committed to saving the effects that you try. Each effect is shown on-screen as you manipulate the image. There are **Effects Bars** or **Effects Options** to manipulate the image.



**Zoom** – Slide toolbar to the right to view image with more detail.  
**Tabs** – Click on **Fine Art Effects** or **Texture Effects** tabs.



**Effects Bar** – Slide the indicator to the right to increase the intensity of the effect or to the left to decrease the intensity. Note: With each movement of the slider, there is a slight delay in transforming the image.



**Effects Options** – Click within the circle to implement the artistic effect. Click again to remove the effect. Note: With each click of the button, there is a slight delay in transforming the image.

- D. Click **Apply** when you are satisfied with the effect shown on screen. Click **Cancel** if you do not like the effect and wish to try another.
  - E. Save the final, transformed image by clicking **Save As**. Type a new file name when saving it to prevent overriding – and losing - the original image.
- Be Creative – Double the Effect for Double the Wow**
- F. If desired, manipulate the transformed image some more with additional artistic effects. The **Textures** artistic effects create more visual surface dimension and offer even more similarity to realistic, gallery images. Simply open the last, transformed image and repeat Step 2. The creative possibilities are endless.

### Step 3. Easy Print



*This tool allows you to quickly print your transformed image to your inkjet printer, offering you a number of print size options, templates, page orientations and more.*

- A. Click **Easy Print**. Note: If you have not selected **Go to Start Page** to see this screen, click **Show More Actions** in the bottom left corner. This will present each of the available photo editing tools in the software, including **Easy Print**.

- B. Select the file that you wish to print, double-clicking on the image.
- C. Select the **Page Template** that you wish to use within the scrolling menu. Most printing with Printworks Portrait Studio Collection Photo Media will be 8.5" x 11" but you can select any of the available templates for different image sizes.



Select image orientation.  
Select page template by clicking on desired layout.  
Select printer model.  
Select paper size.

- D. Click on the appropriate image orientation: **Portrait** or **Landscape** buttons within the top menu.
- E. Select your inkjet **printer model** from the dropdown menu.
- F. Select the **Paper Size** from the dropdown menu. Most printing with Printworks Portrait Studio Collection Photo Media will be Letter/ 8.5" x 11".
- G. Because Printworks Portrait Studio Collection Photo Media is thicker than traditional photo paper, print only one (1) copy at a time. Do not change the number of print copies.

### Duplicating the Wow

Print more than one image per page with simple **Copy** and **Paste** commands in the available **Page Templates**.



1. Scroll down menu to select one of the page templates with more than one image block.
2. Click the **Copy** graphic to automatically select the image on screen. Click the **Paste** graphic to automatically duplicate the image. Repeat clicking the **Paste** graphic to fill the template if more than two image blocks.

Area for duplicating image.

- H. Click the **Print Setup** button to show your inkjet printer's Printer Settings. Refer to the Printing Instructions on the reverse side of this page to achieve the best printing results with your Printworks Portrait Studio Collection Photo Media.

*Note: The screen images above reflect a Microsoft Windows operating system; Mac users will see some different screen layouts but the functionality will be comparable.*

#### System Requirements:

**Windows** – 2000, XP, Vista – Pentium III 1 GHz or equivalent – 512 MB RAM – 100 MB hard disk space – 16 bit color display  
**Mac** – OS X 10.3 or higher – Power PC G4 800 MHz or Intel Processor – 512 MB RAM – 100 MB hard disk space – 16 bit color display