

Official Rules

1. No Purchase Necessary to Enter. To request a sheet of Portrait Studio Collection inkjet photo media please email: printworks@pariscorp.com or mail your request to Portrait Studio Collection Holiday Photo Contest, Paris Business Products, 800 Highland Drive, Westampton, New Jersey, 08060
2. Contest ends at 11:59 PM EST on March 31, 2009.
3. By entering, you agree to abide by the rules of this contest.
4. Eligibility: Portrait Studio Collection Holiday Photo Contest ("Contest") is open to U.S. residents, 18 years and older only at time of entry. Employees, agents and their immediate families of Paris Business Products ("Sponsor") and anyone else professionally connected with the promotion are ineligible.
5. How to Enter. Transform your favorite Holiday Photo using ArcSoft[®] MediaImpressions for Printworks Portrait Studio Collection software and print it on one (1) Portrait Studio Collection inkjet photo media, either Canvas, Watercolor or Artist Matte. Packages of Portrait Studio Collection will contain an extra sheet of inkjet media for this purpose. These packages are specially marked with a Holiday Photo Contest label directing Contest entrants to www.myprintworks.com for official details and entry form. After printing the Holiday Photo please fill out the Entry Form found online at www.myprintworks.com/promotions. Mail your final print in a protective/padded 9x12 envelope, not folded along with the completed Entry Form to Portrait Studio Holiday Photo Contest, Paris Business Products, 800 Highland Drive, Westampton, New Jersey, 08060. Entries must be received by 11:59 PM EST on March 31, 2009. Only one entry per person and one entry per household will be accepted; duplicate entries will be discarded. Entries must be original work that has not modified a third party's pre-existing work. Submissions must be suitable for presentation in a public forum by the sole determination of the Sponsor. Submissions must not violate copyright or the laws of the country in which they were taken. Submission must not contain (including but not limited to) the following:

Commercial/corporate advertising, political, religious or defamatory statements widely considered offensive to any race, ethnicity, religion, sexual orientation, or socio-economic group, threats or invasion of privacy to any person, firm or entity, violation of applicable federal, state or local laws, indecent behavior, profanities or obscenities, nudity or pornography, or in any way disparage persons or organizations associated with the Sponsor, or in any way reflect negatively upon the Sponsor as determined by the sole discretion of the Sponsor.

By entering the Contest, entrants agree to have their submissions appear along with their name, city and state in the online myprintworks.com Photo Gallery following the promotion period. Sponsor (in its sole discretion) will determine the entries to appear in the Photo Gallery. The submissions will be scanned and then posted to the Photo Gallery. Color representations are limited to the capabilities of the scanning equipment and Sponsor is not responsible for any misrepresentations to the original printed image.

Entries must not be sent through agents or third parties. Any such entries will be invalid. All entries become the property of the Sponsor. Entries will not be returned. Sponsor is not responsible for lost, late, incorrect or incomplete entries that are due to postal service, telephone, cable, satellite, or electronic hardware malfunctions or failures, garbled or jumbled transmissions or service provider or unavailability, traffic congestion or unauthorized human intervention, or the incorrect or inaccurate capture of entry information or the failure to capture any such information. Sponsor, in its sole discretion, reserves the right to cancel, terminate or suspend the Contest in the event the promotion is incapable of running as originally planned. Any attempt to deliberately damage or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, the sponsors reserve the right to seek damages or other remedies from any such person(s) responsible for the attempt to the fullest extent permitted

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by law. Sponsor will disqualify any entrant who tampers with the entry process.

6. **Contest Judging Criteria/Winner Selection:** Each entry will be judged by the sponsor, Paris Business Products, to select ten (10) finalists. Judging, as evidenced by overall submission, will be based on 50% originality and theme of holiday photo, 30% based on creative use of ArcSoft[®] MediaImpressions for Printworks Portrait Studio Collection software, 10% on overall print quality and 10% appropriateness of submission for inclusion on the Printworks website, www.myprintworks.com. In the event of a tie, the highest score for originality and theme of the Holiday Photo will determine the winner. Decisions of Sponsor are final. Contest winners will be announced on myprintworks.com no later than April 30, 2009.

7. **Contest Prizes:** Ten (10) winners will receive a \$200 certificate to matte and frame their prints from pictureframes.com. Total Contest prizes are valued at \$2,000. Sponsor reserves the right to substitute prize of equal or greater value. Winners will be notified by mail and/or email. Winner must be 18 years of age or older at time of entry.

Prizes are provided "as is" and without any warranty of any kind. Prizes are non-transferable. No cash redemption or prize substitution allowed. Sponsor reserves the right to substitute prize of equal or greater value if advertised prize becomes unavailable. In no event will more than the stated number of Contest prizes be awarded. Limit: one prize per household or family. Odds of winning depend on the number of entries received. Taxes, if any, are the sole responsibility of each winner. The return of any prize or notification as undeliverable will result in disqualification and an alternate winner may be selected. Limit one Contest prize per household. In no event will there be more than the stated number of Contest prizes be awarded.

8. **By Entering:** Participants agree to release and hold harmless Paris Business Products or their parent, related, subsidiary and affiliated companies and divisions, their advertising and promotional agencies, and each of the foregoing entities' officers, directors, shareholders, employees and agencies (collectively the "Released parties") from and against any and all claims or causes of action and/or liability for any injuries, loss or damage of any kind arising from or in connection with participation and/or entry into the promotion or receipt, redemption or use of prize.

9. **Winners' List:** The winner's list will be published on myprintworks.com following the official announcement to each winner. The names will be published no later than May 1, 2009. The Photo Gallery will be live on myprintworks.com with the ten (10) winner's entries before June 1, 2009.

10. **Sponsor:** This Contest is sponsored by Paris Business Products, 800 Highland Drive, Westampton, NJ 08060.